



## Corporate & Individual Sponsorship Opportunities

161 N. Mill Street  
Lexington, KY 40507  
859-254-0796 • ckyo@ckyo.org

\$50,000: CKYO 70th Anniversary Season Sponsor  
\$25,000: CKYO MusicWorks Season Sponsor  
\$10,000 Teen Arts Festival Concert Sponsor  
\$5,000: SCFA Subscription Concert Sponsor  
\$4,000: Jazz Season Sponsor  
\$2,500: MusicWorks Student Sponsor  
\$1,000: Friend of CKYO  
\$500: Student Scholarship Sponsor

**Number of Sponsorships Available:**      **1**      **1**      **1**      **4**      **1**      **35**      **unlimited**

### MARKETING

Acknowledgment in each program book on "Contributors" page	*	*	*	*	*	*	*	*
Recognition in CKYO print ads, e-newsletters, & press releases	*	*	*	*	*			
Recognition from the stage at concerts and performances	*	*	*	*				
Company profile and advertisement section in each program book	*	*						
Full page advertisement or company profile in each program book	*	*	*					
Half page advertisement or company profile in program book				*	*			
Priority recognition on MusicWorks Program page in each program book		*				*		
Recognition as Program or Concert Sponsor with announcement from the stage at related performances and events.	*	*	*	*	*			
Recognition and logo placement on the CKYO website	*	*	*	*	*			
Recognition on the CKYO website	*	*	*	*	*	*	*	*

### TICKETS

Complimentary tickets for subscription CKYO concerts season at SCFA	75	50	35	25	10	4	2	2
---	----	----	----	----	----	---	---	---

### SOCIAL BENEFITS

Opportunity to host a display table in lobby prior to concerts	*		*					
CKYO provided reception and Maestro meet and greet following concert(s)	*		*	*				



## Central Kentucky Youth Orchestras 2017-2018 Corporate & Individual Sponsorship Opportunities

161 N. Mill Street  
Lexington, KY 40507  
859-254-0796 • ckyo@ckyo.org



### Sponsorship Level Descriptions

<b>CKYO 70th Anniversary Season Sponsor (1):</b>	Over the last 70 years CKYO has educated over 5,000 young musicians in Central Kentucky and contributed to their lives through quality musical instruction, positive peer-to-peer interaction, and extraordinary performance and travel opportunities. Notable CKYO Alumni who perform nationally and internationally include Ben Sollee, Zach Brock, Tessa Lark, Alyssa Park, and Nathan Cole. There have also been hundreds of CKYO Alumni who perform with regional symphony orchestras both here in Lexington with the Lexington Philharmonic and throughout the United States. Just as many of our students become music educators at public and private schools and colleges and universities and continue to share their love of music with others. The many CKYO Alumni who do not choose to make a career in music go on to excel in fields of medicine, law, finance, science, technology, and education. Help us to continue our 70 year tradition of providing excellent music education to nurture these students for their careers in music and beyond!
<b>CKYO MusicWorks Season Sponsor (1):</b>	Established in August of 2013, CKYO MusicWorks is an intensive musical training initiative based on the Venezuelan national youth orchestra program <i>El Sistema</i> . <i>El Sistema</i> is a set of inspiring ideals that has led to an intensive after-school music program that seeks to effect social change through the pursuit of musical excellence. <i>El Sistema</i> focuses on children with the fewest resources and greatest need and is delivered at no cost to participants. The North Limestone MusicWorks is a 2.5-hour after-school daily music program for elementary and middle school age students in Lexington's Northside and East End. It is the only <i>El Sistema</i> program between Cincinnati and Atlanta. MusicWorks operates on an academic year calendar, following the public school system. The program runs five days a week, from 2:30pm-5:00pm, and provides a space in which the students feel safe and welcome.
<b>Teen Arts Festival Sponsor (1)</b>	Every spring CKYO puts on a festival day of concerts featuring all 400 students who participate in our performing ensembles. While we normally charge for tickets for this event in order to cover the production costs, this sponsorship would allow us offer free admission to this concert to expand our audience and reach in the community.
<b>Subscription Concert Sponsor (4 in 2017-2018 Season):</b>	The CKYO Orchestras perform a four-concert subscription season at the Singletary Center for the Arts on the University of Kentucky Campus. All concerts are performed in the 1,400 seat Concert Hall and feature a combination of CKYO's six performing ensembles, special guests, and performances by CKYO's community music program participants.
<b>Jazz Season Sponsor (1):</b>	CKYO offers two big band-style jazz orchestras: the Jazz Arts Orchestra (JAO) offers high school students advanced training and performance opportunities and the Jazz Repertory Orchestra (JRO) offers an introductory jazz experience primarily intended for middle school students. Each year both ensembles perform at a variety of CKYO events and at concerts throughout the community including a final concert and live recording at the historic Lyric Theatre!
<b>MusicWorks Student Sponsor (40):</b>	Support a CKYO MusicWorks student for one whole year of afterschool classes (including private and group instruction), an instrument, all classroom supplies, and a daily healthy snack.
<b>Friend of CKYO (unlimited):</b>	Support CKYO's students and programs with a donation to our general operating fund. Student tuition covers roughly one-third of CKYO's total operating expenses each season.
<b>Student Scholarship Sponsor (unlimited):</b>	Support a CKYO student who has auditioned successfully into the ensembles but does not have the financial capacity to pay for tuition and/or private lessons.